



ENDEAVOUR

AFRICA GROUP



mauzo

SALES AUTOMATION SOLUTION

www.endeavourafrica.com

Create fast and consistent sales processes by automating all back-end and low-value tasks. We can effectively monitor sales follow-ups and track all offline and online activities. It is a well thought out application. There are multiple sales journeys, involving different channels, processes, teams, and touch points. Mauzo connects them all – processes, distributed teams, and touch points to give you one complete end-to-end sales execution platform.

Mauzo - Workflow



Scheduled Tour Plan



Sales Management



Task Management



Dashboard & Reports



Order Management



Payment & Collection



Customer Data



Location Tracking

Mauzo - Business Benefits

End to End Sales Cycle Automation

Live and Accurate Sales Data Visibility

Order Booking Improved by 40%



Sales Team Efficiency improved by 55%



Efficient Team Communication



Increase profits and ROI



Route Planning and Management



- Complete Route Planning by manager with distributor mapping
- Route can be planned by the field executive as well through mobile APP
- Complete journey plan with geo-location of the customer address
- Pre-scheduled monthly tour plan facility available on calendar

Customer Onboarding and Management



- Two Views (Map and List View)
- Geographic view of customer's visits status
- Quick access for sales executive to call customer directly from the APP
- Detailed information of the customers along with contact details
- Real time navigation.

Order Management



- Sort/Search items by categories and sub categories in orders
- Easy access to different categories while planning the order
- Capture POS Stock from store / outlets for analysis
- Additional info will appear next to each product. I.e promos /discounts.

Expense Tracking and Follow Up

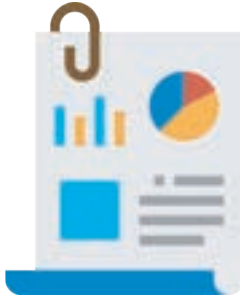


- Sales Executive can collect due payment for the orders delivered/ record advance payment.
- Complete clarity about pending collection and invoice
- Executives can record payment as Cash, Digital and Bank information.

Direct Sales / Van Sales Module



- Complete Sales Cycle automation
- Generate Invoice and record payment collection
- Real time van inventory information
- Advance features include vehicle information and tracking, route planning, barcode scanning, generating invoices and printing



MIS Reports

- Sales Reports for Management
- Daily Detailed Order Summary
- Sales Reports for Product & Retailers
- Reports can be customized to track field activities

Mobile Application

- Robust Mobile apps for Android Devices
- Configurable to add an email integration and bar code scanner
- Reminders, Alerts & Push Notifications
- Elegant Visual Interface for easy access and interpreting various information and data



Add on Features

- Survey Management
- Merchandising
- Delivery Management
- Lead & Opportunity Management
- Integration with ERP / Legacy System.



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Endeavour Africa Group - Kenya

Corner Plaza, 3rd Floor, Westlands, Nairobi,
P. O. Box 45855 GPO 00100 Nairobi, Kenya.
Tel : +254 (20) 375 2451 / 239 4959
Mobile : +254 (734) 446 600 / (714) 446 600
SIP Line : +254 (709) 970 000
Email : info@endeavourafrica.com

Endeavour Africa Group - Tanzania

Plot No : 12/1, Off Tunisia Road, Kinondoni
P.O Box: 11278, Dar Es Salaam, Tanzania
Tel : +255 (22) 266 7423
Mobile : ++255 656 017 440 / +255 658 991 122
Email : tanzania@endeavourafrica.com

Endeavour Africa Group - Uganda

Plot 67, Kira Road, Balaji House, 1st Floor
Kampala, Uganda
Tel : +256 (312) 266 307 / +256 (758) 44 66 00
Mobile : +256 758 44 66 01 / +256 758 44 66 02
Email : uganda@endeavourafrica.com

Endeavour Africa Group - Nigeria

14E, Industrial Avenue, Off Industrial Avenue,
Ilupeju, Lagos
Tel : +234 803 823 2090 / 907 248 8412
Mobile : +234 818 511 1222
Email : nigeria@endeavourafrica.com